



Social Media Messaging (Twitter)

Post the week of...	Twitter Message	
	<p>#ColorectalCancer is the number 2 cause of cancer death for men & women in WA State. Learn how to prevent it: <i>Characters: 109</i> http://www.doh.wa.gov/YouandYourFamily/IllnessandDisease/Cancer/ColonCancer.aspx</p>	
	<p>If you are over 50, it's time for your #CancerScreening! Prevent #ColorectalCancer today. <i>Characters: 89</i> http://www.doh.wa.gov/YouandYourFamily/IllnessandDisease/Cancer/ColonCancer.aspx</p>	
	<p>Only 64% of Washingtonians aged 50-75 are up to date with #ColorectalCancer screening. Schedule yours today! <i>Characters: 108</i> http://www.doh.wa.gov/YouandYourFamily/IllnessandDisease/Cancer/ColonCancer.aspx</p>	
	<p>Good news, colonoscopy is not the only colon cancer screening! Ask your doctor about annual stool tests today. <i>Characters: 110</i> http://www.doh.wa.gov/YouandYourFamily/IllnessandDisease/Cancer/ColonCancer.aspx</p>	
	<p>The health care reform law requires all insurers to cover #ColorectalCancer screening for free. Learn more: <i>Characters: 107</i> http://www.doh.wa.gov/YouandYourFamily/IllnessandDisease/Cancer/ColonCancer.aspx</p>	
	<p>If you have a family history of colon cancer, it's time for your #CancerScreening to prevent #ColorectalCancer! <i>Characters: 111</i> http://www.doh.wa.gov/YouandYourFamily/IllnessandDisease/Cancer/ColonCancer.aspx</p>	
	<p>Of cancers that affect men & women, #ColorectalCancer is the 2nd cause of death in WA State. Get screened! <i>Characters: 106</i> http://www.doh.wa.gov/YouandYourFamily/IllnessandDisease/Cancer/ColonCancer.aspx</p>	
	<p>When it comes to #coloncancer screening, you have options! Find out what they are. http://bit.ly/1hmZQvY</p>	
	<p>Did you know there are things you can do every day to reduce your risk of #coloncancer? Find out how: http://bit.ly/NAv4nI</p>	
	<p>Don't let these 5 common myths about #coloncancer stop you from getting the lifesaving tests you need. http://bit.ly/VlsNeo</p>	
	<p>Did you know that #coloncancer is highly treatable if found in its early stages? If you are 50 or older, get screened.</p>	

Social Media Messaging (Facebook)

Post the week of...	Facebook Message	
	<p>#ColorectalCancer is the number 2 cause of cancer death for men & women in Washington State. Screening is the best way to prevent colorectal cancer. Talk to your doctor and get screened.</p> <p><i>Image: Doctor Visit photo</i> http://www.doh.wa.gov/YouandYourFamily/IllnessandDisease/Cancer/ColonCancer.aspx</p>	
	<p>Only 2 out of every 3 Washingtonians aged 50-75 are up to date with recommended #ColorectalCancer screening. Have you been screened?</p> <p><i>Image: Colon People photo</i> http://www.doh.wa.gov/YouandYourFamily/IllnessandDisease/Cancer/ColonCancer.aspx</p>	
	<p>If you are over age 50 or have a family history of colon cancer, it's time for your #CancerScreening! Talk to your health care provider about the right screening test for you and start preventing #ColorectalCancer today.</p> <p><i>Video: Your Wakeup Call video</i> http://www.doh.wa.gov/YouandYourFamily/IllnessandDisease/Cancer/ColonCancer.aspx</p>	
	<p>Many Washingtonians don't look forward to colonoscopies. Good news, there are other ways to screen for colon cancer! Ask your doctor about annual stool tests and start preventing colorectal cancer today.</p> <p><i>Image: Infographic Colorectal</i> http://www.doh.wa.gov/YouandYourFamily/IllnessandDisease/Cancer/ColonCancer.aspx</p>	
	<p>The health care reform law requires all insurers to cover #ColorectalCancer screening. With coverage, screening for cancer can be free! Learn more about screening programs at:</p> <p>http://www.doh.wa.gov/BCCHP</p>	
	<p>You have the power to help finish the fight against #coloncancer. If you are 50 or older, get screened for colon cancer, even if you have no family history. Colon cancer is one of only two cancers that can actually be prevented through screening (the other is cervical cancer). To find out more, visit cancer.org/fightcoloncancer</p>	
	<p>In many cases, #coloncancer can be prevented. Still, it's the third most common cancer and the third leading cause of cancer death in men and women in the United States. Don't let these 5 common myths stop you from getting the lifesaving tests you need, when you need them. http://bit.ly/VlsNeo</p>	

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