

Sample Action Plan: Year 1

Baseline Screening Rate: 60%

June 2015 Screening Rate: _____

Activity	Timeline	Materials
1. <u>Challenge Kick-off</u> : Celebrate your company's commitment to a healthier work force by promoting your enrollment in the 80% by 2018 Employer Challenge	One month	E-mail templates (toolbox); one page flyers to be mailed to all employees on the importance of everyone 50 and over getting their colon cancer screening and highlighting coverage under your health plan(s).
2. <u>Colon Cancer Awareness Month (March)</u> : Host an educational lunch and learn on colon cancer and hold a pledge card drive to have every employee pledge to get screened and/or tell a friend or family member to get screened.	One month	Lunch and learn speaker and materials, pledge cards, social media posts and family tree. Information on the signs and symptoms of colon cancer should also be shared.

Sample Action Plan: Year 2

Baseline Screening Rate: _____

June 2015 Screening Rate: _____

June 2016: Screening Rate: _____

Activity	Timeline	Materials
1. <u>Flex Time Policy Implementation</u> : Develop and implement a flex time policy which allows your employees time off to get their preventive cancer screenings.	Ongoing	Sample policy
2. <u>Open Enrollment</u> : Take advantage of your company's open enrollment period and educate all employees on the preventive screening coverage available to them through email, newsletter and mailed communication.	One month	Email templates, newsletter content, mailed letters/flyers.