

WASHINGTON

CANCER

Partnership

CANCER CONNECTION

October 2016

Dear WA CARES,

Welcome to the October edition of the Cancer Connection, the monthly briefer of the "*Washington Cancer Partnership*."

If you have information about upcoming news, events, organizational happenings, or other cancer-related topics you wish to include in the November Cancer Connection please email them to me by November 10.

If you are interested in having your organization highlighted in an upcoming Cancer Connection, please feel free to reach out to me!

Jill Wisehart, MEd
Comprehensive Cancer Control Program Coordinator
Office of Healthy Communities
WA State Department of Health
Desk - 360.236.3674
jill.maughanwisehart@DOH.WA.GOV

TABLE OF CONTENTS

[PARTNER SPOTLIGHT](#)

[BREAST CANCER](#)

[COLORECTAL CANCER](#)

[CERVICAL CANCER/HPV](#)

[LUNG CANCER/TOBACCO](#)

[SKIN AND OTHER CANCERS](#)

[SURVIVORSHIP/SUPPORT GROUPS](#)

[FUNDING](#)

Partner Spotlight



The American Cancer Society

The American Cancer Society's Health Systems teams work with internal and external partners to implement public health strategies and interventions at the local and state levels; with a variety of hospital systems to help implement high quality, patient centered cancer care; and with community health centers and primary care organizations and providers to intervene in communities with an unequal burden of care.

Meet the ACS Health Systems team in Washington:

Improving Cancer Centers and Patient Outcomes - Hospital

We provide leadership through work with hospitals and health care delivery systems with a focus on achieving health equity and reducing mortality from cancer through Commission on Cancer facilities and other treatment channels. We look to improve access to timely and high-quality cancer care and promote Society programs and services including patient navigation, palliative care, and other survivorship initiatives. In Washington there are 14 Cancer Resource Centers and 4 Patient Navigators working within cancer centers to help patients and caregivers find resources such as rides to treatment, support groups and wigs. These services are available to all patients in the community and a list of their locations can be found at www.cancer.org.

Contact: [Nici Feldhammer](#)

Addressing and Impacting Cancer Inequity - Primary Care

We are committed to supporting community health centers and primary care providers nationwide to improve their clinical operations; provide greater access to preventive care; and to reduce breast, cervical, and colorectal cancer mortality rates by increasing effective interventions in communities with an unequal burden of cancer. Strategies for implementing evidence-based interventions in outpatient clinic settings include increasing early detection of colorectal and breast cancer for all age eligible patients at average risk, in addition to increasing HPV vaccination rates. Currently we are funding five community investment grants with community health centers in Washington state focusing on quality improvement efforts.

Contact: [Audrey Fine](#)

Public Health at the Front Lines - State Health Systems

We provide leadership through work with state-level public health and health care organizations to reduce cancer cases and deaths in WA. To reduce health inequity and cancer mortality, we partner with State Public Health departments, Comprehensive Cancer Coalitions, Health Insurance companies and Quality Improvement Organizations (QIOs) that support our work in HPV immunization, wellness/prevention and cancer screenings. Active work includes serving as Co-chair of the Washington Colorectal Cancer Task Force, Strategic partner WA HPV Immunization Task Force, Executive Leadership Team Washington Alliance for Cancer Survivorship (WACS), Community

BREAST CANCER

COLORECTAL CANCER

[New 80% by 2018 Blog!](#)

A new 80% by 2018 blog post featuring the NCCRT's Evaluation and Measurement Task Group Co-Chairs Tamar Wallace of NYU Langone Medical Center and Andi Dwyer of the University of Colorado's School of Public Health is now live at: <http://nccrt.org/80-by-2018-blog/> Learn about the many project this productive Task Group has underway!



If you or your colleagues would like to share on social media, you are welcome to use the NCCRT's shortened URL (<http://ow.ly/WL2dl>) and/or to retweet/repost the messages they've already shared through @NCCRTnews and [facebook.com/coloncancerroundtable](https://www.facebook.com/coloncancerroundtable).

Colon Cancer Alliance is seeking a new Program Director:

Our friends at the Colon Cancer Alliance asked to help promote their search for a new Program Director. Click [HERE](#) for more information about this opportunity.

80% by 2018 Success Story:

We thought you might enjoy this 80% by 2018 success story, which was published in the *Journal for Healthcare Quality*, [The Use of the Whole Primary-Care Team, Including Community Health Workers, to Achieve Success in Increasing Colon Cancer Screening Rate](#).

80% by 2018 Reaches all 50 States:

80% by 2018 has reached yet another milestone! Not only has the 80% by 2018 initiative reached 1,000 pledges, there are now pledges from organizations in all [50 states](#), the District of Columbia, Guam and Puerto Rico!

The NCCRT would like to thank all of their incredible partners who have pledged their commitment to 80% by 2018, are rallying other organizations to embrace this shared goal and are backing up their commitment by investing in interventions to help promote life-saving colorectal cancer screening tests.

Visit the [80% by 2018 Tools and Resources](#) page to see our growing list of 80% by 2018 partners and learn more about what you can do to help achieve 80% by 2018.

Visit <http://nccrt.org/80-by-2018-pledges-in-all-50-states/> to learn more!

Request for Proposals (RFPs) for NCCRT.ORG Redesign:

The NCCRT is pleased to announce a request for proposals to redesign their website, www.nccrt.org. The RFP is available here: <http://nccrt.org/about/rfp-website-redesign/>

As part of an effort to rely on a greater pool of vendors, they welcome your recommendations for vendors that might be a good fit for this project. Please email Emily Bell, NCCRT Associate Director, (Emily.Butler@cancer.org) with your suggestions, or with any questions related to the RFP. Email notification of intent to apply is due October 18th, 2016. The proposal due date is October 25th, 2016.

CERVICAL CANCER/HPV

LUNG CANCER/TOBACCO



Washington State Department of Health

Tobacco Quitline. The Quitline is currently offering up to 5 **FREE** counseling calls to help people quit tobacco. Two weeks of free nicotine replacement gum or patches are offered to qualified callers. No callers are turned away. If you have

insurance please check with your health plan, as you may have a better benefit with no out-of-pocket costs.

SKIN AND OTHER CANCERS

Large Study Finds No Link Between Vasectomy and Prostate Cancer Risk:

Click [here](#) to learn more at the American Society of Clinical Oncology's website.

Volunteers Needed for Cancer Study:

A clinical trial called NCHMATCH (National Cancer Institute-Molecular Analysis for Therapy Choice) is exploring how to match a tumor's genetic changes with drugs that target these changes. The NCI needs volunteers for their nationwide clinical trial. Please visit [this link](#) to learn more about this clinical trial and where to send volunteers.

What is the most exciting thing in cancer treatment?

[Click here](#) to find out more from Dr. Otis Brawley, American Cancer Society's Chief Medical Officer.

SURVIVORSHIP/SUPPORT GROUPS



Cancer Pathways Cancer Education for Teens (CET)

Since 2005, Cancer Pathways (formerly Gilda's Club Seattle) has been offering Cancer Education for Teens, a cancer prevention and risk reduction program, in high school health education classes around Washington State. More than 58,000 teens in 80 high schools, in nine counties, have been served by this program to date. The free program is facilitated by a trained health educator in King, Pierce and

Snohomish Counties. It is also available in an e-learning format statewide. For more information, to schedule an in-person presentation, or to register for the e-learning program for your high school or middle school students, contact Sally Benson at sally@cancerpathways.org or Jana Mastrogiovanni at jana@cancerpathways.org.

E-Cigarettes: Finding the Truth Among the Vapors.

November 10th. 9:00-12:00pm

Cancer Pathways (formerly Gilda's Club Seattle) in partnership with the Washington Poison Center and Prevention WINS Coalition are hosting a 3-hour, FREE "Training of the Trainers" program that is designed to equip community coalitions with the knowledge, tools, and confidence to provide educational presentations on e-cigarettes and marijuana vaping to adults throughout the community. The training will be held at Cancer Pathways, 1400 Broadway, Seattle, WA 98122. You can register by calling 206-709-1400, or emailing info@cancerpathways.org, or by signing up online at www.cancerpathways.org. Early Bird parking rates are available before 9 am in the Diamond Lot on the Broadway side of the Cancer Pathways building.

Do Ask / Do Tell: Intimacy, Sexuality and Cancer with Leslie Heron, ARNP

Thursday, October 20th. 7:00-8:30pm

Cancer Pathways (formerly Gilda's Club), 1400 Broadway, Seattle

Leslie, the nurse practitioner at the Seattle Cancer Care Alliance and Fred Hutch Survivorship Clinic, will lead a lively discussion on the impact of cancer and cancer treatments on intimacy and sexuality. She will offer real life recommendations for the concerns that she hears from cancer patients every day. Partnered or single, young or older, we invite you to attend this event.

Pre-registration for this free event is required. For more information or for assistance for people with disabilities or grievances, please contact Karla Eskro at 206-709-1400 or info@cancerpathways.org. CEU's available for Social Workers and Nurses. More information about CEU requirements can be found at cancerpathways.org/education/lectures-and-seminars/.

7th Annual Healthy for the Holidays

Saturday, Nov 19; 8am-12:30pm



What: Join the Fred Hutchinson Cancer Research Center for their upcoming educational event for cancer survivors, patients, caregivers, friends and family. The conference is free. Event topics include Late Effects from Cancer, Building Resilience, Movement as Medicine and Making Holiday Treats Healthier with a Cooking Demo!

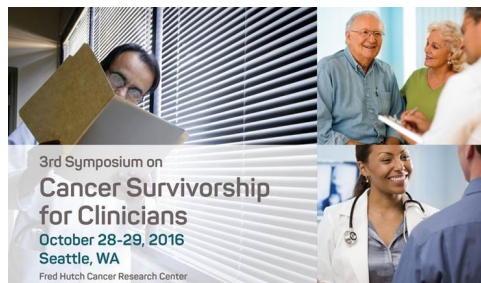
When: Saturday, November 19th, 2016 from 8:00 am to 12:30 pm. Breakfast provided

Where: Fred Hutch, Thomas building; Pelton Auditorium

For more information and to register: www.fredhutch.org/HealthyForHolidays

3rd Symposium on Cancer Survivorship for Clinicians: Registration now Open!

With survivorship now recognized as a distinct phase of care in the cancer continuum, the focus turns to surveillance for, and management of, long-term and late effects that occur as a result



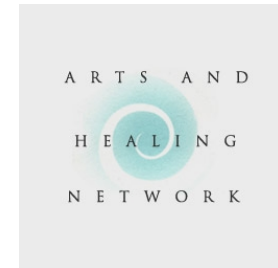
of cancer and its treatment, as well as the health promotion and prevention of disease strategies that are particularly important for cancer survivors.

This conference, featuring speakers who are the leaders in the field of cancer survivorship, covers an important and increasingly relevant gap in the medical education of clinicians who care for cancer survivors.

Full agenda and online registration at www.fredhutch.org/2016-symposium. To request more information about this conference please call 206-667-2814, email survivor@fredhutch.org.

Cancer Support Group. The Skagit Valley Hospital Regional Cancer Care Center offers a monthly support group for individuals and their caregivers dealing with the emotional life changing challenges of a cancer diagnosis. The group is open and available on a drop-in basis (pre-registration welcomed.) The group meets at **4 p.m. the second Thursday of each month**. To register, or for further information, please contact [Peter Wold](#), MSW, Oncology Social Worker. The meetings are held in the Safeway Conference Room at Skagit Valley Hospital Regional Cancer Care Center, third floor.

Art and Healing Group. **First and third Mondays of each month, 2 - 4 p.m.** in the Safeway Conference Room (third floor) at the Regional Cancer Care Center. Instructor Margaret Carpenter Arnett, BSN, ATR, has been doing art therapy with cancer patients for more than 20 years. Creating art can promote healing by reducing anxiety and stress and improving emotional well-being. Please note that artistic "skills" are not required! Come and join this fun and welcoming group. For more information call 360-814-8255.



The Seattle Cancer Care Alliance Patient and Family Resource Center offers a monthly calendar of free classes for patients, families, and caregivers. From therapeutic yoga to food safety classes to luncheons for caregivers, SCCA offers all kinds of valuable support.



The Swedish Cancer Education Center offers a variety of complimentary patient education classes that are open to patients, family, friends, and caregivers. The classes range from cancer prevention to gentle yoga, and are offered at four of our different campuses. Here are a few of the classes we will be offering: Cancer and Finances 101, The Wonderful World of Hula, and T'ai Chi. To register for classes, please call 1-800-SWEDISH or visit Swedish.org/classes. In addition to the educational classes Swedish offers, the Oncology Social Work department hosts support groups for prostate cancer, gynecological cancer, living with cancer, support for caregivers, and more. To learn more about our support groups, please call (206) 386-3228.



University of Washington Center for Child & Family Well-being (CCFW) is dedicated to promoting the positive development of children and families by translating research for practical application. Through its Mindful Living and Practice Initiative, CCFW offers public lectures, professional training, and workshops to promote mindfulness practices in the community and provide parents and practitioners with ready access to the latest evidence-based knowledge.

CANCER AND RELATED NEWS

[Week of September 19, 2016](#)

[Week of September 26, 2016](#)

[Week of October 3, 2016](#)

FUNDING

GENERAL

Promoting the Generation & Translation of Evidence (GATE) Community of Practice:

The George Washington (GW) Cancer Center is pleased to announce the launch of the Generation and Translation of Evidence (GATE) Cancer Community of Practice. The project, funded by the Patient-Centered Outcomes Research Institute (PCORI), serves as an engagement and communication mechanism for cancer survivorship and cancer patient navigation, and in the future, other patient-centered care topics.

The aim of this project is to create a simple, easy-to-use Community of Practice to bring together health care professionals, researchers, patients and caregivers to increase Patient-Centered Outcomes Research dissemination and implementation. Visit CancerGATE.org today!

The following materials are available for download from their brand new webpage:

- [Promoting the GATE Cancer Community of Practice Dissemination Toolkit](#)
- [Informational Flyer](#)
- [Postcards](#)
- [Outreach slides for conferences or other presentations](#)

For more information contact CancerGATE@gwu.edu or sign up for their e-newsletter at <http://bit.ly/PNSurvEnews>

Washington Cancer Partnership Projects

80% by 2018 Washington Employer Challenge

This project aims to increase colon cancer screening rates across our state by partnering with employers. Enrollment in the challenge is an easy, online process and your organization will have hands on assistance every step of the way.

For assistance in enrolling your organization, contact [Cynthia Eichner](#) at the American Cancer Society.



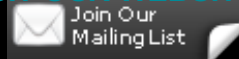
Washington Alliance for Cancer Survivorship

This alliance arose from the June 2015 George Washington Cancer Institute survivorship workshop at EvergreenHealth. The focus of this group is helping healthcare systems to implement survivorship care plans. For more information contact [Rose Guerrero](#).

Washington Cancer Screening Network

This group provides a forum for networking and training among professionals dedicated to detecting cancer in the early stages. For more details please contact [Jill Wisehart](#).

**FOR MORE INFORMATION ABOUT THE
WASHINGTON CANCER PARTNERSHIP,
VISIT OUR WEBSITE!**



Cancer Connection
October 2016

Washington Cancer Partnership
jill.maughanwisehart@doh.wa.gov

Links to external resources are provided as a public service, and do not imply endorsement by the Washington State Department of Health. For people with disabilities, this document is available on request in other formats. To submit a request, please call 1-800-525-0127 (TDD/TTY call 711).